

A O T E A R O A

**WINEPRO**



\*—\* **vine** to **wine** \*—\*

**SO EASY DIGITAL KIT**

**WinePro 2024**

**Marlborough Lines Stadium 2000, Blenheim**



**EXPERTISE  
EVENTS** Est. 1990  
experience shows

# Introduction

---

Please find below, for your convenience, several pre-generated Emails and Social Media Posts that look to promote YOUR presence at the WinePro 2024. We understand that in this day and age; time is a costly asset; and so, we hope these digital pieces can assist you to deliver a successful marketing campaign, event presence and ROI.

All text has been designed so you can easily and simply drop in information relating to your brand/ business, and what you will have on offer at WinePro 2024. The images have been designed so you can simply place your logo within them for effective and easy co-marketing campaigns.

## Digital Assets

---

Please see the following link to a few digital assets you can use to further promote your presence at WinePro 2024: <https://winepro.co.nz/marketing-assets/>

## Social Media

---

| Post Number   | Copy   |
|---------------|--|
| <b>Post 1</b> | <p>We are absolutely thrilled to announce we will be attending the WinePro, June 25-27, 2024. Don't miss one of the most important trade buying events of the year where you'll have the opportunity to reconnect, see, touch and experience again.</p> <p>Come join us and &lt;See our new XXXX &gt;. Register for your free pass online at <a href="http://www.winepro.co.nz">www.winepro.co.nz</a></p>                                    |
| <b>Post 2</b> | <p>Hot off the Press! The WinePro 2024 Preview Event Magazine is now available online! Your guide to a successful event experience. Feast your eyes in a preview of the industry best products, educational sessions and networking opportunities, only available at WinePro 2024, dedicated to connecting you with all the wholesalers in one place! Grab your digital copy at <a href="http://www.winepro.co.nz">www.winepro.co.nz</a></p> |
| <b>Post 3</b> | <p>Check it out, a sneak preview of what &lt;BRAND&gt; will be bringing to the WinePro 2024. Have you secured your free passes for the show? Head to <a href="http://www.winepro.co.nz">www.winepro.co.nz</a> to book in, and make sure &lt;BRAND&gt; is the first on your list. WinePro, June 25 -27 at the Marlborough Lines Stadium it is one event you won't want to miss!</p>   |

|                    |   |
|--------------------|---|
| <b>Post 4</b>      | <p>Industry enthusiasts, WinePro 2024 is just around the corner and man it is gearing up to be an incredible couple of days of action, education, networking and most importantly; inspiration. June 25 - 27, Marlborough Lines Stadium.</p> <p>Drop in, say hi, and check out what we have on offer! &lt;If you are performing a specific educational piece or live demo, then promote what time and what it is&gt;. Secure your tickets at <a href="http://www.winepro.co.nz">www.winepro.co.nz</a></p> |
| <b>Post 5</b>      | <p>And the doors are open to the WinePro 2024! Be sure to pop down to the Adelaide Convention Centre, and get amongst the displays, networking and education opportunities. We've got some great &lt;deals and offers&gt; at our stand (Stand #X) so be sure to pop in and say hi! For more information and opening times, head to <a href="http://www.winepro.co.nz">www.winepro.co.nz</a></p>   |
| <b>Post 6</b>      | <p>And that's a wrap for WinePro 2024! We would like to thank everyone who attended this incredible event and what a couple of days it was. We are so thrilled to be a part of such an amazing industry and to connect with each other face-to-face again. Jump onto our website and check out all our post event hype. We can't wait to be back in 2025! &lt;Brand/ Company Website&gt;</p>  |
| <b>Post Number</b> | <b>Copy</b>   |
| <b>Post 7</b>      | <p>&lt;Company&gt; is happy to announce we'll be running daily &lt;Educational seminars &gt; at this year's WinePro 2024, taking place June 25 - 27, 2024, Marlborough Lines Stadium. &lt;Company&gt; will be hosting a session on &lt;What your session is based on&gt;. To register for your free pass visit <a href="http://www.winepro.co.nz">www.winepro.co.nz</a></p>   |

## Email

| Email Number   | Copy  |
|----------------|---|
| <b>Email 1</b> | <p>Dear &lt;Name&gt;,</p> <p>We invite you to join us at the WinePro, 2024!</p> <p>A must attend for all those in the Industry as it is the perfect opportunity for you to reconnect, see, touch and experience again. WinePro takes place on Tuesday - Thursday June 25 - 27, 2024 at the Marlborough Lines Stadium.</p> <p>Enjoy everything the show has to offer, discover new products in person, and establish your relationship with beneficial supply partners.</p> <p>OUR STAND<br/>           &lt;Insert information relating to your stand at WinePro. What will be on offer, your stand number, any class Sessions you will be hosting, etc.&gt;</p> |

## WinePro EVENT MAGAZINE

We are excited to announce that WinePro Preview Magazine is now available online! Plan your day, and check-out what will be available at the show. Immerse yourself in a preview of the industry's best products, educational sessions and networking opportunities.

To view the digital version; simply hop onto the WinePro Website [www.winepro.co.nz](http://www.winepro.co.nz)

For more information on what we will have on offer, head to [<insert company website>](#).

Kinds regards,  
[<Company>](#)

## Email 2

Dear [<Name>](#),

That's a wrap for WinePro, 2024!

We would like to thank everyone who attended this incredible event and what a couple of days it was. We are so thrilled to be a part of such an amazing industry and to have connected with each other face-to-face again.

[<Insert some text about the event highlights from your perspective. Did you perhaps host Live Demo, or an Education Session?>](#)

Be sure to head to our website [<brand website link>](#) for our full range of products, services and reach out to our friendly team for any queries.

[<Are you able to provide a special offer for those who attended and perhaps engaged with your stand at WinePro>](#).

If you were unable to make it to this year's Event, there is no need to stress! Our incredible range that was available at the fair is also available on our Website - [<Brand Website Link>](#).

Lastly, stay up to date with all that is going on in the [<Brand/ Company>](#) world by connecting with us on Social Media. [<Facebook Link>](#)

Thanks again, and we cannot wait to reconnect with you as a whole industry again!

Kind regards,  
[<Brand/ Business>](#)